

TERMS & CONDITIONS: E-AUCTION, ISSUANCE, DISPLAY, TRANSFER & ALLIED MATTERS OF PERSONALIZED VANITY PLATES

1. Owner of a validly registered motor vehicle, under Chapter-III of the Provincial Motor Vehicle Ordinance, 1965, can apply to obtain Personalized Vanity Plates (PVPs).
2. PVPs can not be applied against any vehicle which is, at the time of application,:
 - i. Suspended/cancelled by the authority;
 - ii. Token tax defaulter;
3. PVPs issued may contain letter/s or number/s or a combination of both.
4. The number of characters, including space/s, appearing on a plate issued under this scheme shall not exceed 8.
5. PVPs must contain at least one character from digits 0-9 or letters A-Z;
6. PVPs must contain only capital letters;
7. PVPs must not contain dots, dashes, or symbols, for example: \$ - / >) \.
8. PVPs must not contain consecutive spaces.
9. PVPs must carry designated fonts and styles.
10. PVPs must carry alpha, numeric or combination horizontally in one line.
11. The scrutiny committee appointed for the purpose may refuse to issue or may recall a vanity registration plate. whether read forward, backward, by mirror image or by phonetic spelling, issued under this scheme that:
 - a) falsely suggests an association with a public institution or a government or government agency/department/authority;
 - b) is duplicative; not only with alpha-numeric of already registered vehicles but also with already issued and applied PVPs;
 - c) consists of language that encourages violence or may result in an act of violence or other unlawful activity because of the content of the language requested by the applicant;
 - d) is profane or obscene;
 - e) makes a derogatory reference to age, race, ethnicity, sex, sexual orientation, gender identity, ancestry or national origin, religion or physical or mental disability;
 - f) connotes genitalia or relates to sexual acts; or

- g) forms a slang term, abbreviation, phonetic spelling or mirror image of a word or term referred above.
12. The scrutiny committee may require an applicant for meaning/explanation/connotations of desired PVP in writing or through mail. In case of no-response or unsatisfactory response from the applicant, the committee may refuse to issue such PVP.
 13. An applicant may prefer an application before the Director General, Excise & Taxation, Punjab against decision to refuse to issue or decision to recall a vanity registration plate. An applicant must file the appeal within 14 days from the date of initial decision.
 14. Personalized Vanity Plates (PVPs) shall only be allotted through web and mobile application based e-Auction process in order to maximize public facilitation, ensure transparency of the process and enhance the government revenue.
 15. The applicant is required to get himself register on official e-Auction app. He needs to provide his Name, CNIC, mobile number, email etc. for registration.
 16. Upon successful registration on e-Auction, the applicant can login using his username and password.
 17. Owners having sole ownership of a vehicle can apply for PVPs in following categories:
 - a) PLATINUM
 - b) GOLD
 18. Individual shall provide vehicle registration mark and registration date to fetch the vehicle particulars and ownership details.
 19. Upon successful confirmation of the vehicle and ownership details, the applicant shall be required to mark electronically that he understands and agrees to the terms and conditions of the PVPs.
 20. The possible alpha, numeric or combination for PLATINUM category could be:
 - If 'A' is equal to any alphabet from 'A' to 'Z';
 - If '9' is equal to any digit from '0' to '9';

A	9	A9	A9	A 9
AA	99	AA9	A99	A 99
AAA	999	AAA9	A999	A 999
AAAA	9999	AAAA9	A9999	AA 9
AAAAA	99999	AAAAA9	A99999	AA 99
AAAAAA	999999	AAAAAA9	A999999	AA 999
AAAAAAA	9999999	AAAAAAA9	A9999999	AAA 9
AAAAAAA	99999999			

21. Reserve price for PLATINUM PVPs containing only alphabets or only numeric will be of 05 (FIVE) million. e.g. SARAH, BILAL, 7, A, 192

22. Reserve price for PLATINUM PVPs containing alphabets with attractive numeric/s (given in Schedule) will be of 04 (FOUR) million e.g. RANA 001, S 786, QHS 222
23. Reserve price for PLATINUM PVPs containing alphabets with numeric/s other than attractive numbers (given in Schedule) will be of 03 (THREE) million e.g. ASLAM130, BILAL152
24. Possible combinations for GOLD category shall be limited to three alpha followed by space and three numerics.
25. Reserve price for GOLD PVPs containing attractive numerics (given in Schedule) will be of 0.7 (SEVEN HUNDRED THOUSAND) million e.g. AAA 786, AAA 100
26. Reserve price for GOLD PVPs containing numerics other than attractive numbers (given in Schedule) will be of 0.5 (FIVE HUNDRED THOUSAND) million e.g. AAA 157, AAA 982
27. Applicants, applying for PLATINUM & GOLD categories, shall be required to deposit a participation fee of PKR. 5000/- and PKR. 10000/- for registration/participation in Gold and Platinum categories respectively. The participation fee shall be payable against each application and non-refundable.
28. Scrutiny Committee shall decide the approval or rejection of applied PVP within 48 hours of application.
29. The registration window for registration as bidders will remain open for registration and payment of reserve price through e-pay 24*7. This facility shall be available on holidays also.
30. The online auction proceedings shall start after approval of scrutiny committee and payment of non-refundable participation fee.
31. The e-Auction proceedings against each approved PVP shall continue uninterrupted for 15 (FIFTEEN) calendar days (or as per department/scrutiny committee policy/rule/decision).
32. Any other applicant desiring and registering for same PVP, can participate in auction proceedings after payment of participation fee.
33. While bidding, the bidder can change the amount of bid by multiples of Rs.1000/-
34. The result of successful bidders of attractive registration marks will be announced on 15th day after start of auction proceedings at 9.00 p.m. (PST).
35. However, an allowance of extra 02 minutes shall automatically be provided against a PVP for which the highest bid has been offered during the last 15 minutes of the bid closing time.
36. The grant of allowance of extra 02 minutes shall continue as such till the last highest bidding offer is not challenged during the extra 02 minutes. The bid result of such contested PVP shall thus be announced after finalization of the process.
37. If successful bidder fails to deposit the remaining amount within expiry date of PSID generated for final payment after result announcement:
 - i. Bid quoted shall be cancelled;

- ii. Shall lose all rights of obtaining PVP; and
 - iii. The vanity shall be put forth for re-auction.
38. Organizations/Firms/Companies/AOPs can apply and obtain PVPs for their registered vehicles in CORPORATE category through e-Auction platform. However, for vehicles of Corporate category with HPA are also allowed to avail the PVPs. (Not Applicable for individuals)
39. Applicants for CORPORATE category, after registration and approval by scrutiny committee, shall be required to pay PKR. 10(TEN) million for registration in this category.
40. Applicants shall provide vehicle registration mark, registration date and NTN to fetch the vehicle particulars and ownership details.
41. Upon successful confirmation of the vehicle and ownership details, the applicant shall be required to mark electronically that he understands and agrees to the terms and conditions of the PVPs.
42. Applicant shall submit desired PVP for designated vehicle through e-Auction portal.
43. Upon approval from scrutiny committee, applicant shall be required to deposit reserve price through e-Pay in following manner:
- a) 01 (ONE) million for each PVP containing only alpha or numeric;
 - b) 0.6 (SIX HUNDRED THOUSAND) million for each PVP containing alpha with attractive numbers (given in Schedule);
 - c) 0.5 (FIVE HUNDRED THOUSAND) million for each PVP containing alpha with numbers other than attractive numbers (given in Schedule);
44. Applicants can apply only for their registered brands/logos/slogans enjoying copyrights or intellectual property;
45. Any PVP obtained through misrepresentation in CORPORATE category shall be revoked and recalled.
46. No interest shall be paid by the department on the reserve price deposited by the bidder.
47. The decision of the Director General, Excise & Taxation, Punjab in all aspects and matters of PVP shall be final.
48. Right to submit application and contest against an ongoing bidding for any specific vanity shall be closed in the last 1 hour of the closing time of the bidding. Only the existing bidders enrolled/ participants before the last hour of closing can continue the bidding in the last hour.

Schedule of Attractive Numbers

Following numbers, selected independently or with alpha combination, shall be attractive registration numbers for the purpose of PVPs.

1	10	72	200	500	700
2	11	77	202	505	707
3	12	88	222	512	777
4	14	99	303	514	800
5	22	100	313	555	808
6	33	101	333	572	888
7	44	111	400	600	900
8	55	123	404	606	909
9	66	192	444	666	911
999	1000	1100	1200	1212	1214
1272	1300	1313	1400	1414	1500
1515	1600	1616	1700	1717	1800
1818	1900	1919	2000	2100	2121
2200	2222	2300	2323	2400	2424
2500	2525	2600	2626	2700	2727
2800	2828	2900	2929	3000	3100
3131	3200	3300	3333	3400	3434
3500	3535	3600	3636	3700	3737
3800	3838	3900	3939	4000	4100
4141	4200	4242	4300	4343	4400
4444	4500	4545	4600	4646	4700
4747	4800	4848	4900	4949	5000
5100	5151	5200	5252	5300	5353
5400	5454	5500	5555	5600	5656
5700	5757	5800	5858	5900	5959
6000	6100	6161	6200	6262	6300
6363	6400	6464	6500	6565	6600
6666	6700	6767	6800	6868	6900
6969	7000	7100	7171	7200	7272
7300	7373	7400	7474	7500	7575
7600	7676	7700	7777	7800	7878
7900	7979	8000	8100	8181	8200
8282	8300	8383	8400	8500	8585
8600	8686	8700	8787	8800	8888
8900	8989	9000	9100	9191	9200
9292	9300	9393	9400	9494	9500
9595	9600	9696	9700	9797	9800
9898	9900	9999	92	234	345
456	567	678	786	789	1001
1010	1111	2002	2020	3232	3003
3030	4004	4040	5005	5050	6006
6060	7007	7070	8008	8080	9009
9090	8484				

